1. Goal
To find a killer application of RT (Robotic Technology), the methodology of sharing, design, measurement and evaluation for MotionMedia have been studied.

2. Problem
Real object’s motion such as robot motion can be a new network media (MotionMedia) following text, audio, still image and video.

3. Strategy
Adding MotionMedia to the existing media can dramatically enhance the contents value in terms of the synergy.

4. Activity Plan
Motionmedia contents contest have been held annually to find a killer application, in collaboration with the organized session in some RT related conferences.

Organizers (2009)
Director: Dairoku Sekiguchi (Viewplus)
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