1. Goal
Elucidate the mechanism of *Co-creation* by focusing on *embodiment* and *inseparability of subject and object* in communications and coordination, and develop new technologies and design principles that facilitate the co-creation in a society.

2. Problem
Recently, we face severe social problems such as environmental disruption, economic discrepancy, medical errors, and problems with care for elderly, food safety, and chaos in the classrooms. “*Co-creation*” and “*BA*” are promising concepts for the solution of such problems. The Creation and co-sharing of “*BA*” using technologies will encourage the emergence of reliability, creativity, and relationship with diversity in a community.

3. Strategy
• Elucidation of the mechanism of human co-creative communications and coordinations.
• Technological development which supports co-existence and morality in a community.

4. Activity Plan
• Organized sessions in SICE SI2009
• Research meetings and steering committees (four times per year)
• Annual Symposium on Co-creation system

**Walk-Mate: Co-creative “MA” communication**